

## Conference Prospects for InnovationLabs

The information gathered for the conference prospects was pulled through researching various conferences within the Tampa Bay area as well as neighboring states to which I found the conference would greatly help push our InnovationLabs.

Note that not all websites gave information regarding specific costs and further communication will be needed to state those specific prices.

Most of these conferences were found by using our membership calendar offered through the Visit ST. Pete website/member portal. I added links to specific websites or brochures that correlated with the conference.

### 2019 Synapse Summit

**January 23-24, 2019 – Amalie Arena**

The Synapse Summit brings together the best people, ideas, and technologies for two days of learning, exploring, and celebrating the possibilities of technology and innovation.

- **Keynote speakers:** Innovation leaders from diverse industries
- **Interactive sessions:** Diverse breakouts and panel discussions
- **Innovation showcases:** Live demos from amazing exhibitors
- **Innovation competitions:** Solving real-world problems in real time

**Attendees:** Innovators / Entrepreneurs / Investors / Incubators / Accelerators / Educators / Students / Opportunity Seekers / Service Providers / Research Institutions / Companies of all stages or sizes

**Featured Technologies:** IOT / Blockchain / Cryptocurrency / Wearables / Robots / 3D Printing / Renewables / Energy / AR/VR / AI/Machine Learning / Digital Health / Urban Tech / Financial / Healthcare / Defense Tech

**Website:** <https://synapsesummit.com/>

## **Tech Talk 2019**

Tech Talk is presented by Tampa Bay Innovation Center, TECH Talk is the area's premier networking and educational event developed specifically to meet the interest of the local entrepreneurial community.

Tampa Bay Innovation Center offers several programs geared toward entrepreneurs, innovators, investors and others interested in the growth of the local technology community.

- **Tuesday, November 13, 2018 - (8:30 - 10:00 am)**  
**Cost: Free (but registration is requested)**  
**Location: Tampa Bay Innovation Center, 501 1st Avenue North, Suite 901, Tampa, FL 33609**

## **We Local Conference 2019**

WE Local is a [Society of Women Engineers \(SWE\)](#) program that brings together participants in all stages of their collegiate and professional journey. The program hosts conferences across the globe so engineers can connect through professional development workshops, inspirational speakers, networking opportunities and outreach activities.

**WE Local Tampa - February 15-16, 2019 - Tampa Convention Center (venue)**  
**Westin Tampa Bay (hotel)**

**Registration:**

[https://online.swe.org/swessa/f?p=STDSSA:LOGIN\\_DESKTOP:1211281865161::NO:::::](https://online.swe.org/swessa/f?p=STDSSA:LOGIN_DESKTOP:1211281865161::NO:::::)

**Elements to expect:**

- Fresh Ideas
- Networking
- Professional Development
- Career Advancement
- Recognition
- Comradery

**Rates:**

**Professional SWE Member**

Early (on or before 9/18) - \$480

Late (on or before 10/13) - \$535

On-site - \$590

**Professional Non-Member**

Early (on or before 9/18) - \$620

Late (on or before 10/13) - \$675

On-site - \$730

**Daily Fee: Professional SWE Member**

Early (on or before 9/18) - \$275

Late (on or before 10/13) - \$330

On-site - \$385

**Daily Fee: Professional Non-Member**

Early (on or before 9/18) - \$330

Late (on or before 10/13) - \$385

On-site - \$440

## **Advanced Learning Institute's 2nd Annual Leadership and Executive Communications conference**

- Registration: <https://www.eventbrite.com/e/2nd-annual-leadership-executive-communications-conference-registration-52191855244?ref=ebtn>
- February 5 – 7, 2019 | Tampa, FL. Pre-Conference Workshop Day: **Tuesday, February 5**  
Main Two-Day Conference: **Wednesday, February 6 – Thursday, February 7**
- Rates: (\$1,295 - \$3,495)

“How to amplify your leaders’ messages across the latest channels using innovative, authentic, powerful and engaging communications that resonate with employees, customers & partners to boost your brand and reputation”

## Training 2019 Conference & Expo

**Training 2019 Conference & Expo.** - Connection, collaboration, community, camaraderie. Learning & Development experts and professionals from all industries and experience levels together for face-to-face events that forge lifetime bonds and real-world best practices that transform training.

This conference contains many opportunities to speak to individual groups and organization – many of which would have been included within this list.

- **Conference February 25–27**
- **Expo February 25–26**
- **Certificate Programs February 22–24**
- **Learning Leaders' Summit February 24**
- **Innovations in Training Feb. 27 (pm)–March 1**

### 2. Registration Fees.

<input type="checkbox"/> Training Conference & Expo [Feb. 25-27]		\$1,595
<b>Optional Pre- and Post-Conference Events:</b>		
<input type="checkbox"/> LLS Learning Leaders Summit [Feb. 24; off-site]	Event-Only Fee	\$895 \$695
<input type="checkbox"/> P01 Designing and Delivering Instructor-Led Training [Feb. 22-24]		\$1,195 \$1,095
<input type="checkbox"/> P02 Instructional Design for Learning [Feb. 22-24]		\$1,195 \$1,095
<input type="checkbox"/> P03 Managing the Training Function [Feb. 22-24]		\$1,195 \$1,095
<input type="checkbox"/> P04 Master Trainer: Take Your Training to the Next Level [Feb. 22-24]		\$1,195 \$1,095
<input type="checkbox"/> P05 Training Evaluation & Measurement [Feb. 22-24]		\$1,195 \$1,095
<input type="checkbox"/> P06 The Complete Learning Technologist [Feb. 22-24]		\$1,195 \$1,095
<input type="checkbox"/> P07 Adobe Captivate Specialist [Feb. 22-24]		\$1,195 \$1,095
<input type="checkbox"/> P08 The Effective Performance Consultant [Feb. 23-24]		\$995 \$895
<input type="checkbox"/> P09 Training Video Producer/Production Intensive [Feb. 23-24]		\$995 \$895
<input type="checkbox"/> P10 Implementing Microlearning At-The-Point of Need [Feb. 23-24]		\$995 \$895
<input type="checkbox"/> P11 Advanced Instructional Design for Learning [Feb. 23-24]		\$995 \$895
<input type="checkbox"/> P12 Articulate Storyline Fundamentals [Feb. 23-24]		\$995 \$895
<input type="checkbox"/> IIT Innovations in Training [Feb. 27 pm - Mar. 1; off-site]		\$1,195 \$995
<input type="checkbox"/> Training 2019 Expo-Only Registration [Feb. 25-26]		\$20

\*EARLY-BIRD DISCOUNT BEFORE JAN. 11, 2019\*

## Future Festival

An Innovation Conference that will show you how to innovate through chaos, uncertainty and periods of rapid change. **This 1-day business conference is on January 17th, 2019 at Cobb Plaza Cinema, Orlando. For a limited time only, get two tickets for the price of one.**

- Accelerate innovation for 500 brands, billionaires, CEOs & NASA.
- #1 Most Popular Trend Site = 3 billion pageviews & BIG DATA from 150,000,000 people.
- #1 Largest Trendspotting Network by 15x - an army of 200,000 hunters.
- Founded by NY Times Bestseller Jeremy Gutsche, a top innovation keynote speaker.

### Includes: Future Book Highlights

- Takeaways Notes, Frameworks and Key Insights from Each Speaker
- The Must-Know Top 20 Trends in 2019
- The 2019 Megatrends Framework
- Workshop Exercises and Homework Questions
- Details for Trend Safaris & Future Party Technologies
- Must-See Experiences
- Download details for the Future Festival App & PowerPoints

**Cutting-edge insights** - Get up to speed fast with 100+ insights from the #1 trend firm.

**Next Steps** - Comprehensive curriculum includes innovation next steps, an inspiring trend book, innovation frameworks and New York Times Bestselling Content.

**Collisions** - Interact with top innovators from New York throughout the two days in a VENDOR-FREE environment.

**Super Early Bird - 2 for 1**  
**Pricing for Orlando on January 17th**  
**Act Soon - Deal Expires December 5th**

General	PRO (POPULAR)	VIP	
<b>Included Extras</b>			
<ul style="list-style-type: none"> <li>200 Page Powerpoint Highlights</li> <li>170 Page Future Book &amp; Megatrend Poster</li> <li>Better &amp; Faster Signed Book</li> <li>Keynotes, Parties, Breakfasts, Lunches, Drinks &amp; Snacks</li> </ul>			
<b>PRO Extras</b>			
1 Year of Trend Hunter PRO Content (worth \$1,000)	•	•	
2019 Trend Report (Worth \$1,500)	•	•	
1:1 Advisor Meeting or Call	•	•	
Team Innovation Assessment Overview	•	•	
1 Year of Trend Hunter Learning Platform	•	•	
<b>VIP Extras</b>			
Bonus Custom Trend Report (Worth \$2000)	•	•	
- Deep Dive Your Biggest Curiosity from FF	•	•	
VIP Lunch with Jeremy Gutsche	•	•	
VIP Reserved Seating in Front Rows	•	•	
Non-Clients	\$1,399	\$2,199	
<a href="#">BUY NOW</a>	Buy One Get One Free	<a href="#">BUY NOW</a>	Buy One Get One Free
Client Discounts			
<b>Advisory Client Discount</b>		\$1,499	
<a href="#">Check if You're a Client HERE</a>		Save 32%	
<a href="#">BUY NOW</a>	Buy One Get One Free	<a href="#">BUY NOW</a>	Buy One Get One Free

**Website:** <https://www.futurefestival.com/>

## **Symposium on Innovation and Entrepreneurship**

“Concepts, theories, methodologies, and technologies related to Cybernetics and Informatics are sources of and provide support for innovations and, hence, entrepreneurship of non-ICCT (Information, Communications, and Control Technologies) innovations. Reciprocally, entrepreneurship and innovations are required for transforming ICCT research into innovations, which integrate this research to Society, legitimizing and economically justifying it. Hence, we can notice the present implicit and potentially "explicable" (not yet documented or consciously thought or practiced) cybernetic relationships between "entrepreneurship and innovations" on one hand and "Cybernetics and Informatics" on the other. To make explicit this kind of relationships is one of the main purposes of the Special Track on Innovation and Entrepreneurship: SIE.”

- **12-15 Mar 2019 – DoubleTree by Hilton – Orlando at SeaWorld (9am-6pm)**

\*Could not find definite rates\*

## **Innov8rs**

### **20 - 21 February 2019 – Miami**

For innovation leaders and teams, these events are the perfect opportunity to understand different approaches, experiment with new frameworks and explore other techniques. Where most conferences inspire you with new gadgets and tools, at Innov8rs Miami you will learn global best practices for the “how to do innovation at a large organization”.

Rather than forcing you to sit for hours in a large hall listening to a celebrity on a stage far away, you’ll tackle your challenges in targeted and hands-on sessions covering everything corporate innovation from A to Z and start to scale.

#### **Elements to expect:**

- Gain insights on trending topics and cross-industry best practices from (inter)national thought leaders.
- Get the real and raw stories from innovators across industries, sharing their successes, failures and everything in between.
- Engage in open and honest conversations with experts and peers to get solutions to your challenges
- Work on your actual challenges, guided by experts and learning from peers.
- Develop new skills and experiment with new frameworks, tools and techniques

- Succeeding with innovation labs, incubators and accelerators
- Structuring, scaling and sustaining intrapreneurship programs
- Culture of innovation, entrepreneurial mindset and skills
- Innovation management, funding and metrics leadership buy-in and organizational alignment
- Experimentation, agile and rapid prototyping
- Digital transformation and organizational effectiveness

**Early Birds Deal**

**\$1,850**  
**\$ 1,250**

Full 2-Day Access Pass incl

- 5+ Trending Topic Talks
- 15+ Case Studies
- 10+ Workshops
- Networking Sessions, Lunches & Drinks, Social Events
- 6-months Access to Digital Content & Community

**Register**

**Early Birds TEAM Deal**

**\$4,350**  
**\$ 2,950**

3 x full 2-Day Access Pass incl

- 5+ Trending Topic Talks
- 15+ Case Studies
- 10+ Workshops
- 3+ Project Booster Sessions
- Networking Sessions, Lunches & Drinks, Social Events
- 6-months Access to Digital Content & Community

**Register**

+/-
+/-
+/-

Website: <https://innov8rs.co/>

## **USASBE – United States Association for Small Business and Entrepreneurship**

**TradeWinds Island Grand Resort | St. Pete Beach, Florida | January 23 - 27, 2019**

The foremost conference focused on entrepreneurship education will showcase innovative entrepreneurship research, teaching cases, teaching exercises and also create a forum for center directors and affiliates to present programs and ask for ideas.

### **Elements to expect:**

- Conference kick off with a firework show beach side
- Learning Journeys to the Home Shopping Network to learn about its growth and founding
- A micro-brew tour through the St. Pete/Tampa area
- The TradeWinds is a great venue with awesome amenities
- New members are welcome!
- Great programs, great teachers, and great researchers are all celebrated

**Website :** <https://www.usasbe.org/page/2019ConferenceHome>

## Florida Venture Capital Conference

THE VINOY RENAISSANCE RESORT 501 5th Ave NE, St. Petersburg, FL 33701  
**(January 31 – February 1, 2019)**

The Annual Florida Venture Capital Conference™ is Florida's most prominent, "Go To", capital investment-centric event and gathering each year.

Offers numerous networking opportunities, programming featuring top investors and deal makers active in the state and showcases Florida's most innovative and fast growing later stage, private companies before an audience of venture capitalists, investors, and other service providers.

### Presenters Application:

These applications will be reviewed by a selection committee comprised of venture capitalists and private equity investors. If selected, presenting companies will be charged **\$599 for the first conference attendee** and a **\$50 exhibit fee**. There is also a discounted fee of **\$399 per additional attendee**.

**Website:** <https://flventure.org/2019-florida-venture-capital-conference/>

## SMPS – South Eastern Regional Conference

**March 18 – 20, 2019 Asheville, NC Crowne Plaza Resort of Ashville**

The SMPS (Society for Marketing Professional Services) is a diverse community of marketing / business development professionals working together to move the A/E/C industry forward.

SMPS is the only organization dedicated to creating business opportunities in the A/E/C industry.

SMPS represents a dynamic network of more than 7,000 marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada.

Key Qualities:

- Command subject matter
- Willingness to teach
- Willingness to improve
- Effective interpersonal skills
- Effective listening skills
- Use of sound instructional methods

## **PREVIOUS ELEMENTS 2018:**

### **Themes:**

**Build Yourself:** Sessions focused on coaching and professional career development to help attendees build essential skills that will advance their career in all practice settings and at all levels within the profession.

**Build Your Firm:** Sessions focused on how to leverage marketing and business development to build strong, profitable businesses. Speakers will focus on forward-thinking insights, marketing, business development, leadership strategies, measurement metrics, and more.

**Build the World:** Sessions are focused on encouraging new ways of thinking with tools, insights, and inspiration to take businesses to the next level. Amid technological and economic changes, how are fresh-thinking and entrepreneurial marketing leaders adapting their strategies to benefit their companies?

*\*These are suggested topics for each area and is not an all-inclusive list. If you have a topic that would fit well under any of these definitions, please submit it\**

**Please Note:** “Build Business is seeking original presentations related to the themes outlined above. Proposals submitted to other conferences (whether accepted or not) and sessions previously presented to SMPS audiences locally, regionally, or nationally, will not be considered.

### **\*Future Events\* SMPS MORNINGS:**

# smps mornings

Where members can meet with established professionals to network and form new, successful teaming relationships over coffee.

Friday, Dec. 7, 2018

8-9:30am

@ The Bunker, Ybor City  
(free public parking behind building)

Future SMPS Mornings dates:  
Friday, March 1, 2019 and Friday, June 15, 2019



**Website:** [https://smppsouthflorida.com/Regional\\_Conferences](https://smppsouthflorida.com/Regional_Conferences)